

**CAMRIF PROJECT REVIEW AND RANKING WORKSHEET**  
**CATEGORY 8 – TOURISM**  
**DESCRIPTION**

**A.9 CATEGORY 8: TOURISM**

**A.9.1 OBJECTIVE**

The objective of this category is to construct, restore or improve tourism Infrastructure that is economically and environmentally sustainable to improve the quality of the tourism experience and thereby increase the number of visitors to Canada.

**A.9.2 SUBCATEGORIES**

- a) Basic local Infrastructure to support or provide access to tourist facilities;
- b) Community public attractions;
- c) Convention or trade centres;
- d) Exhibition buildings and related facilities; and
- e) Other tourism Infrastructure that meets the category objectives.

<b>A. Mandatory Screening Criteria</b>
Project Meets or Exceeds the Following:
<ul style="list-style-type: none"> <li>• This Business case must demonstrate the Applicant’s ability to operate and sustain the resulting Infrastructure.</li> </ul>
<ul style="list-style-type: none"> <li>• The resulting Infrastructure must be accessible to persons with disabilities.</li> </ul>
<ul style="list-style-type: none"> <li>• All new buildings must exceed the energy efficiency requirements of the Model National Energy Code for Buildings by at least 25%.</li> </ul>

**B. Ranking Criteria**

() denotes master ranking list line item number.

<u>Shared Criteria</u>
1. Has broad support in the community
2. Addresses its impact on the various climate parameters and adapts to the potential risks posed by future climate change.
<p>3. Minimizes impact on climate change by:</p> <ul style="list-style-type: none"> <li>• mitigating or reducing GHGs by using renewable energy sources, innovative technologies and practices that increase energy efficiency, or by other mitigation strategies; and</li> <li>• cost-effectively minimizing GHG emissions attributable to the Project in both construction and operation.</li> </ul>
4. Fosters alliances between public and private sector, and encourages a P3.
5. (11) Reduces or eliminates potential impacts or risks associated with disasters.

Shared Criteria

6. (17) Is a multi-use or multi-component facility.

Category Specific Criteria

7. (51) Increases the number of tourists visiting the community.

8. (52) Increases the average length of stay of tourists visiting the community.

9. (53) Demonstrates a growth-generating impact on the region (in terms of economic spin-offs, complementary Infrastructure, attraction of a new clientele, etc.).

10. (54) Proposes tourism facilities that are environmentally sustainable.

11. (55) Increases the appreciation of the environment through tourism.

12. (56) Is part of a broader tourism strategy for the local community.